

TRAINING PROGRAM FOR INTERNATIONAL BUSINESS EXECUTIVES
FOURTEENTH SESSION: JANUARY 22 - FEBRUARY 16, 1962

(FIRST WEEK)

SCHEDULE: Room 208, School of International Service (unless otherwise noted).

HOURS	MONDAY January 22	TUESDAY January 23	WEDNESDAY January 24	THURSDAY January 25	FRIDAY January 26	SATURDAY January 27
8:30 to 10:00 a. m.	Breakfast: Hoover Room, Mary Graydon Center Dean Griffith	Foreign Assessments of the U. S. - To be announced	Cultural Analysis: The Silent Language - Hall	Cultural Analysis: Societies in Transi- tion: The Changing of Traditional Patterns I - Wright	Cultural Analysis: Work & Cultural Practices Over- seas - Tannous	Cultural Analysis: Communica- tions & Language - Bostain
10:30 to 12:00 noon 12:00 - 1:00 p.m.	Introduction - Randall	Communism and the Cold War - Little	Cultural Analysis: Experiences in Cross Cultural Un- derstanding & Adjustment - Nichols	Cultural Analysis: Societies in Transition: The Changing of tradi- tional Patterns II - Wright	Cultural Analysis: Social Change and Social Disorgani- zation - Gilbert	Cultural Analysis: Communica- tions - Pros & Cons (film) Little
1:00 to 2:30 p.m.	Foreign Opinion Surveys of the United States - Perry	The West and the Non-West - Said	Cultural Analysis: Role Analysis - Mosel	Cultural Analysis: Analysis of Cross- Cultural Differ- ences - Gilbert	Cultural Analysis: Universal Psych- ological Factors Affecting Cross- Cultural Rela- tionships - Gilbert	
3:00 to 5:00 p.m.	Language: Spanish. Room 208 S.I.S. Instructor: Mr. Hugo Pineda					

BCIU TRAINING PROGRAM - FOURTEENTH SESSION

(Second Week)

HOURS	MONDAY January 29	TUESDAY January 30	WEDNESDAY January 31	THURSDAY February 1	FRIDAY February 2	SATURDAY February 3
8:30 to 9:00 a.m.	Cultural Analysis: Elites in Emerging Nations - Said	American Civiliza- tion: Interpreting American History - Hutchison	American Civiliza- tion: American Economy Abroad - Bowles	American Civiliza- tion: Politics, Pluralism and Consensus - Griffith	American Civiliza- tion: Architecture and Painting - Kline	American Civiliza- tion: Conditions of Basic Institutions - Hutchison
10:30 to 12:00 noon	Cultural Analysis: Summation Discussion - Gilbert	American Civiliza- tion: Economics and American Society - Bowles	American Civiliza- tion: Interpreting the American System of Government - Griffith	American Civiliza- tion: Discussion - As Others See Us - Hutchison	American Civiliza- tion: Communica- tions and Mass Culture - Laurent	American Civiliza- tion: Urbanism as Index to American So- ciety - Rostow
12:00 - 1:00			Press Club Luncheon Speaker: Teodoro Moscoso, Assist. Adminis- trator for Latin America, A.I.D.			
1:00 to 2:30 p.m.	Cultural Analysis: Social Factors in Economic Develop- ment - Adler	American Civiliza- tion: American Economy Today - Bowles		American Civiliza- tion: The Place of Science and Tech- nology - Goodwin	American Civiliza- tion: American Writing Today - Walker	
3:00 to 5:00 p.m.	Language: Spanish - Room 208		2:45 - 4:15 p.m. American Civiliza- tion: The Congress and the Presidency - Griffith	Spanish - Room 208		
	7:00 p.m. Dinner Rm. 124 Windsor Park Hotel. Culture Analysis - Houston					

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BCIU TRAINING PROGRAM - FOURTEENTH SESSION

(Third Week)

HOURS	MONDAY February 5	TUESDAY February 6	WEDNESDAY February 7	THURSDAY February 8	FRIDAY February 9	SATURDAY February 10
8:30 to 10:00 a.m.	American Civilization: Interpreting the Minorities Issue - Tucker	American Civilization: American Policy Today - Lerche	U. S. Information Agency - Vetter	Visit to Department of Commerce - Scriven	Role of the CIA in the Formulation of U.S. Foreign Policy - [REDACTED]	Meet STATINTL The Critic -
10:30 to 12:00 noon	American Civilization: On Understanding the U.S. as a World Power - Koenig	American Civilization: Case Studies in Recent Foreign Policy - Lerche	Chinese Communism - Lindsay		Legal, Tax and Corporate Aspects of International Operations I - Slowinski	Conroy
12:00 - 1:00 p.m.						
1:00 to 2:30 p.m.	American Civilization: Fundamentals of U.S. Foreign Policy - Lerche	American Civilization: Concluding Discussion - Business & the Interpretation of American Civilization Hutchison	Power and Policies of the Soviet Union - Sharp	Prospects for U.S. - Soviet Relations - Sharp	Legal, Tax and Corporate Aspects of International Operations II - Slowinski	
3:00 to 5:00 p.m.	Language: Spanish. Mr. Pineda					

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BCIU TRAINING PROGRAM - FOURTEENTH SESSION

(Fourth Week)

HOURS	MONDAY February 12	TUESDAY February 13	WEDNESDAY February 14	THURSDAY February 15	FRIDAY February 16	SATURDAY
8:30 to 10:00 a.m.	L.A. Area-Rm 208 SIS Randall	Gerlach	Castedo		Kybal	
	Middle East Area: To be announced					
	Africa Area: To be announced					
10:30 to 12:00 noon	L.A.: Pineda	Davis	Manger	Manger	McLellan	
	Middle East Area:					
	Africa Area:					
12:00- 1:00 p.m.						
1:00 to 2:30 p.m.	L.A. Area: Davis	Davis	Iraneta	Aguilera	Randall	
	Middle East Area:					
	Africa Area:					
3:00 to 5:00 p.m.	Language: Spanish. Mr. Pineda				2:45 p.m. Rm 208 SIS Course Review - Randall & Schaler 4:00 p.m. Tea SIS Lounge Awarding of Certi- ficates	

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